

Press Release

For immediate release



The great return of the Gatineau-Ottawa Bicycle Show after 4 years of absence!

Gatineau, March 1st, 2023 - The Gatineau-Ottawa Bicycle Show is finally back after a four-year absence due to the COVID-19 pandemic! This 3rd edition will take place at the Palais des congrès de Gatineau from **March 10 to 12**. For this return, **many exhibitors and brands, mostly from the region**, will be on site to showcase their latest products. Again this year, **Yvan Martineau** is the event's spokesperson.

Finally back!

In March 2020, the 3rd edition was supposed to take place, but the installations had to be dismantled on the day before the opening following the governmental decree prohibiting gatherings of more than 250 people. Once again, visitors will be able to discover the latest trends in the world of cycling and bicycle touring, what's new in clothing and equipment as well as the most popular destinations to visit by bicycle. There will be something for everyone! A test track will be available to allow users to try a variety of bikes on site. Everything will be in place to live a fun experience!

"I am very much looking forward to see the fans of the greater Outaouais region and Ottawa after four years of absence. We have not been lucky in the last few years, but I know that the public will be there for this third edition. It's always a pleasure for me to see bike lovers discovering the new products and leave with a smile on their face."

- Jan P. Dubé, promoter of The Gatineau-Ottawa Bicycle Show

Local exhibitors will be in the spotlight!

This year, a large number of electric bike exhibitors of all kinds will be on site to showcase their latest creations, making it the most important electric bicycle show in the region under one roof. The local brand **Velec**, known for their famous electric bikes, will be present once again this year. Conferences will also be offered to guide users in the choice and maintenance of their electric bike.

In addition, several bike retailers of the Gatineau-Ottawa region will welcome visitors such as **Vélozophie**, **Bushtukah** and **Scoteretti** to showcase their range of equipment designed for cyclists of all levels.

Bicycle clubs **Vélo Plaisirs** and **Ottawa Bicycle Club** will also be present to share their passion and knowledge for this sport.

Bicycles are becoming increasingly popular in the region:

According to a Leger survey conducted in 2021:

- 54% of Gatineau respondents cycled in 2020.
- 88% of Gatineau respondents cycled for leisure in 2020.
- 14% of people bought a bike in 2020, the highest percentage since 1995.

About the Gatineau-Ottawa Bicycle Show

The Gatineau-Ottawa Bicycle Show is the region's most important show dedicated exclusively to the world of cycling and bicycle touring. This event brings together, in one place, all the players in this booming industry. It's the perfect time to meet with numerous stakeholders from all sectors related to the practice of cycling in all its forms. Each year, the show has more and more fans.

This new edition is presented in collaboration with the **Grands Prix Cyclistes de Québec et de Montréal** and **Vélo Québec**.

For more details: <https://salonduvelo.com/gatineau/en/>

About Yvan Martineau

Journalist, outdoor and tourism columnist and TV host, Yvan Martineau is best known to cycling enthusiasts for the TV programs *L'Amérique à vélo*, *Culture vélo* and *Dans la roue du Tour* that he conceived, developed and hosted. An avid traveler, Yvan also accompanies groups of cyclists around the world.

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Our spokesperson Yvan Martineau is available for interviews. If you wish to have an interview with him, please do not hesitate to contact us.

Accreditations are also available upon request.



Interview requests and accreditations:

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