

3rd EDITION



Gatineau-Ottawa
BICYCLE
Show



MARCH
13-15, 20

PALAIS DES CONGRÈS
DE GATINEAU
FOR ALL CYCLISTS
FROM BEGINNER

Press release
For immediate distribution

Never 2 without 3: it's time for the 3rd edition of the Gatineau-Ottawa Bicycle Show

Gatineau, March 3, 2020 - From **March 13 to 15**, the **Gatineau-Ottawa Bicycle Show** will be celebrating its **3rd edition!** A must-see event for cycling and bicycle touring enthusiasts, the event will take place at the **Palais des congrès de Gatineau**. More than **100 exhibitors and brands** will be represented at this new edition.

The Show is, without a doubt, the event par excellence for discovering the latest trends in the world of **cycling and cycle tourism, new clothing and equipment** and the most **popular destinations** to visit by bike. There will be something for everyone! What's more, a large number of exhibitors of all types of **electric bikes** will be on site to show you their latest creations, making it the largest electric bike exhibition in the region under one roof. There will even be an **indoor test track** to try out different models made available to visitors by the exhibitors.

*"As they say, never two without three! This year, we will have the pleasure of celebrating the 3rd edition of the Gatineau-Ottawa Bicycle Show. We feel it more and more: Quebecers are thirsty for bikes! **More than 5,000 visitors** come and take part in the activities offered to increase their knowledge of this superb sport that is cycling."*

- Yvan Martineau, spokesperson



Don't miss out on the novelty this year!

1. The creation of a **test track**: for the first time ever, visitors will have a track set up so that they can try out their discoveries;
2. The presentation of **Argon 18's** first electric bicycle model, the only Quebec manufacturer to have succeeded in putting its bicycles on the prestigious Tour de France;
3. The presence of the **biggest bike brands** such as Argon 18, Cannondale, Catrike, Cervelo, Devinci, Felt, Giant, Norco, Pinnarello, Reise & Müller, Salsa, Trek and many others;
4. Brand new cycling circuits to discover throughout **Quebec and Ontario and trips to all continents.**

About the Gatineau-Ottawa Bicycle Show

The Gatineau-Ottawa Bicycle Show is the largest show in the region devoted exclusively to the world of cycling and bicycle tourism. This unifying event brings together in one place all the players in this booming industry and all those involved in all sectors related to cycling in all its forms, which is so popular in Quebec today. Every year, the Show has more and more enthusiasts.

The Gatineau-Ottawa Bicycle Show is the annual reference event that all cyclists eagerly await to learn about the latest innovations, trends and new destinations to discover on wheels!

Find out more: <http://salonduvelo.com/gatineau/en/>

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SOURCE

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